

Communications toolkit

# 2023 Autism Acceptance Month



# Autism Acceptance Month

This year’s campaign theme is ‘From autism awareness to acceptance and inclusion.’ It reminds people to move beyond awareness to advocate for others and facilitate real change and dialogue.

The materials talk about how accepting and appreciating each other’s differences contributes to positive change for children and adults living with Autism Spectrum Disorder (ASD) and their families. Accepting people with ASD opens the door to new opportunities, makes the community more inclusive and changes how we support people with ASD at home, school and in the community. We can all play a role in supporting those with ASD.

The **Autism Acceptance Month** campaign toolkit includes the following promotional materials:

- **Email template** – Customize this communication for your organization and link to or attach campaign communications. Send to staff on or before April 1, 2023.
- **Educational flyer** – Find tips for how to practice acceptance of ASD.
- **Poster** – Print out and hang in busy areas near printers, in break rooms and cafeterias in your facilities, or post on internal portals.
- **Digital sign** – Display on monitors, TV screens, intranet and other staff portals.
- **Virtual background** – Bring awareness to Autism Acceptance Month with a virtual background.



In April, we invite you to visit

[MagellanHealthcare.com/Autism-Resources](https://MagellanHealthcare.com/Autism-Resources) to learn more about Magellan Healthcare events and other resources that will be available to the public for Autism Acceptance Month. We also encourage you to like and share our posts on social media.

If you have any questions, please contact your Magellan Healthcare Account Executive.